

USBC's Personal Information Policy

1. USBC has recently updated its Personal Information Policy. The USBC Personal Information Policy governs the information stored about you and how it is used in the course of doing business. Safeguarding the privacy of the personal information you provide when interacting with USBC is of the utmost importance to USBC.
2. "Personal information" refers to information by which someone can determine the identity of another person.
3. It is necessary for USBC to collect personal information about you to provide services. Depending on how you interact with USBC, you may be asked for some, or all, of the following:
 - Name
 - Mailing address
 - Phone number
 - Email address
 - USBC member ID number
 - Date of birth
 - Gender
 - Credit card information (financial transactions only – membership purchase, merchandise purchase, event registration, etc.)
 - Household income (demographic purposes only)
4. USBC's policy is to request only the information needed to provide the service you've requested. Providing all the requested information helps us become more familiar with our members, customers and guests, and helps us provide a better experience with USBC for you.
5. As a member, customer or guest of USBC, you are eligible to receive mail and email communications from USBC and qualified companies regarding member benefits, events, promotional offers and more. You have the opportunity to "opt-out" of receiving certain types of communications from USBC. Such communications may be related to:
 - USBC member benefits
 - Tournament and event promotions
 - Members-only discounts and offers from USBC and qualified companies
 - USBC publications
6. There are three methods that allow you to choose not to receive communications from USBC. They include:
 - Email communications from USBC, or on behalf of a qualified company, include a link to a page on bowl.com which allows you to tell us that you no longer wish to receive a certain type of email.
 - By creating an account on bowl.com, you can tell us what type of communications you would or would not like to receive from USBC.
 - Call us at (800) 514-BOWL and tell us what type of communications you would or would not like to receive from USBC.

